

ST. JOSEPH'S COLLEGE FOR WOMEN(AUTONOMOUS) VISAKHAPATNAM
VI SEMESTER
HIS A1 6301(4)
w.e.f. 2015 –18 ("15AC")

HISTORY
TRAVEL AND TOURISM
SYLLABUS

Time: 5hrs/week

OBJECTIVES: To enable the student to –

- Understand the concept of tourism.
- Identify the significance of tourism in present day situation.

UNIT – I: Introduction of Tourism: Definition & scope of tourism tourist & excursionists – domestic & international tourists. Basic elements of tourism.

UNIT – II: Motivators for Tourism: Types of tourism - Heritage Tourism – pilgrimage Tourism – recreation Tourism – sports & Adventures tourism – advance tourism – health tourism – environment tourism.

UNIT – III: Tourism as a growing Industry, Tourism and Economy – Tourism and culture – Tourism and society – Tourism and environment

UNIT – IV: Organization of Tourism, NTO, WTO functions – importance. State and city organizations . Manila declaration. Acapulco document.

UNIT – V: Transport – roads in India – Railways – India and the world – civil aviation in India – IATA , ICAO – water ways – cruise liners.

TEXT BOOK: Travel and Tourism by Dr. V.B.T. Sundari (2006) Visakhapatnam.

REFERENCES:

1. Burkost A.K. & Medliks (1975) The management of Tourism.
2. Pranath seth (1987) successful tourism management (New Delhi).
3. Kunal Chatopadhyaya (195) economic impact of Tourism Development (New Delhi).